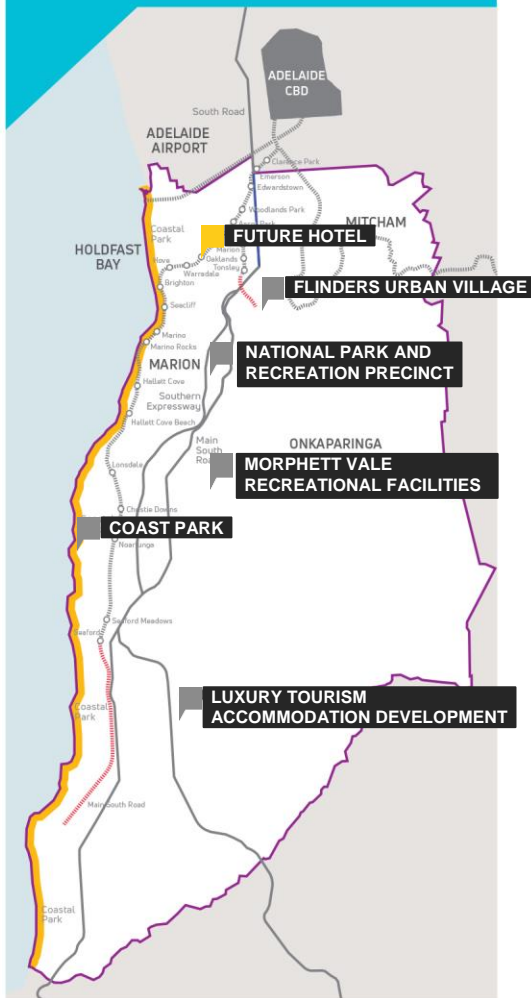


## PRIORITY 2

### 2.1 International Standard



An international standard hotel at Oaklands Park presents an exciting opportunity to activate tourism and business growth in Adelaide's inner south providing a convivial setting from which international visitors can enjoy the many education, research, retail, health, sporting, recreation and business destinations of the region.

The Inner South attracts over 18 million visitors a year for sport, health, retail, business and educational reasons. Unfortunately, a lack of visitor accommodation in the Central Marion area means that a significant proportion of visitor expenditure is not captured in the local area.

Land is available for development at a strategic growth precinct. Oaklands Park is 20 minutes south of Adelaide and 2.8 kms to the coast. It is home to the State Aquatic Centre, Marion Cultural Centre – Art Gallery and Theatre, as well as the largest shopping centre in South Australia. The area is accessible by electrified rail, car, walking and cycling network and bus.

Broad community benefits will flow from this project including enhanced visitor activity and increased economic activity via international students, national and international events as well as business conferences.

## Call to Action

Attract investment for an international standard hotel for the Oaklands Park growth precinct.

Jobs >100



\$100 000



Benefit 18 mil visitors



For more information go to [southernadelaide.com.au](http://southernadelaide.com.au)

PROUDLY SUPPORTED BY

City of Marion [marion.sa.gov.au](http://marion.sa.gov.au)

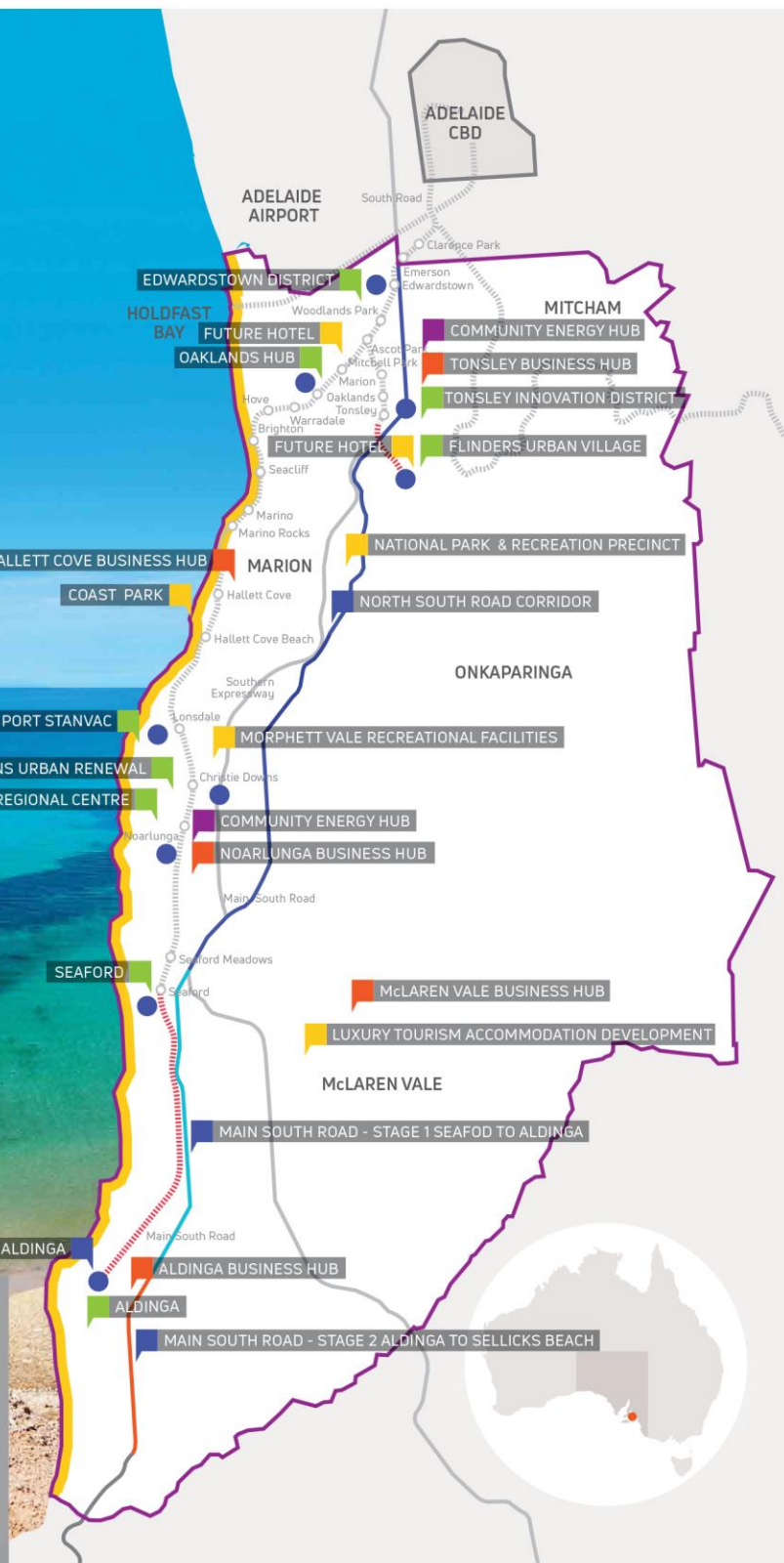
City of Onkaparinga [onkaparingacity.com](http://onkaparingacity.com)



# Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES



## Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.