

PRIORITY 1

**1.3 Tonsley
Innovation
District**



Tonsley is an economic growth engine for South Australia attracting international and national investment delivering benefits to the whole region.

Through a collaborative approach Tonsley has brought together leading-edge research and education institutions, established businesses, start-ups, business incubators and accelerators as well as government and the wider community to connect and collaborate. It is an economic growth engine for South Australia with the potential to deliver much more for the South Australian economy.

Tonsley needs to remain a priority as a key economic driver with objectives focused on economic development outcomes not just financial returns. The collaborative government, business and academia model must continue to pave the way for new entrants to the South Australian market with an increasing proportion of 'new' jobs.

To ensure success of Tonsley, Local Government must remain a strategic partner in enabling a place for people by providing connections and activation according to the spirit of the site as a beacon for innovation, business growth, sustainability and STEAM (Science, Technology, Engineering, Arts and Math).

More broadly, connectivity with Bedford Park is critical. Through physical and collaborative integration of the Tonsley Innovation District with the Flinders Urban Village, a seamless flow of people and activity between and within these two key strategic sites will be achieved.



Call to Action

Promote the benefits derived from the Tonsley Innovation District; advocate for new investment and new jobs within Tonsley and the Southern Adelaide region and support key stakeholders to work as one development team to ensure the continued success of the site and greater region.

6 300 jobs



\$1 bn investment

8 500 students



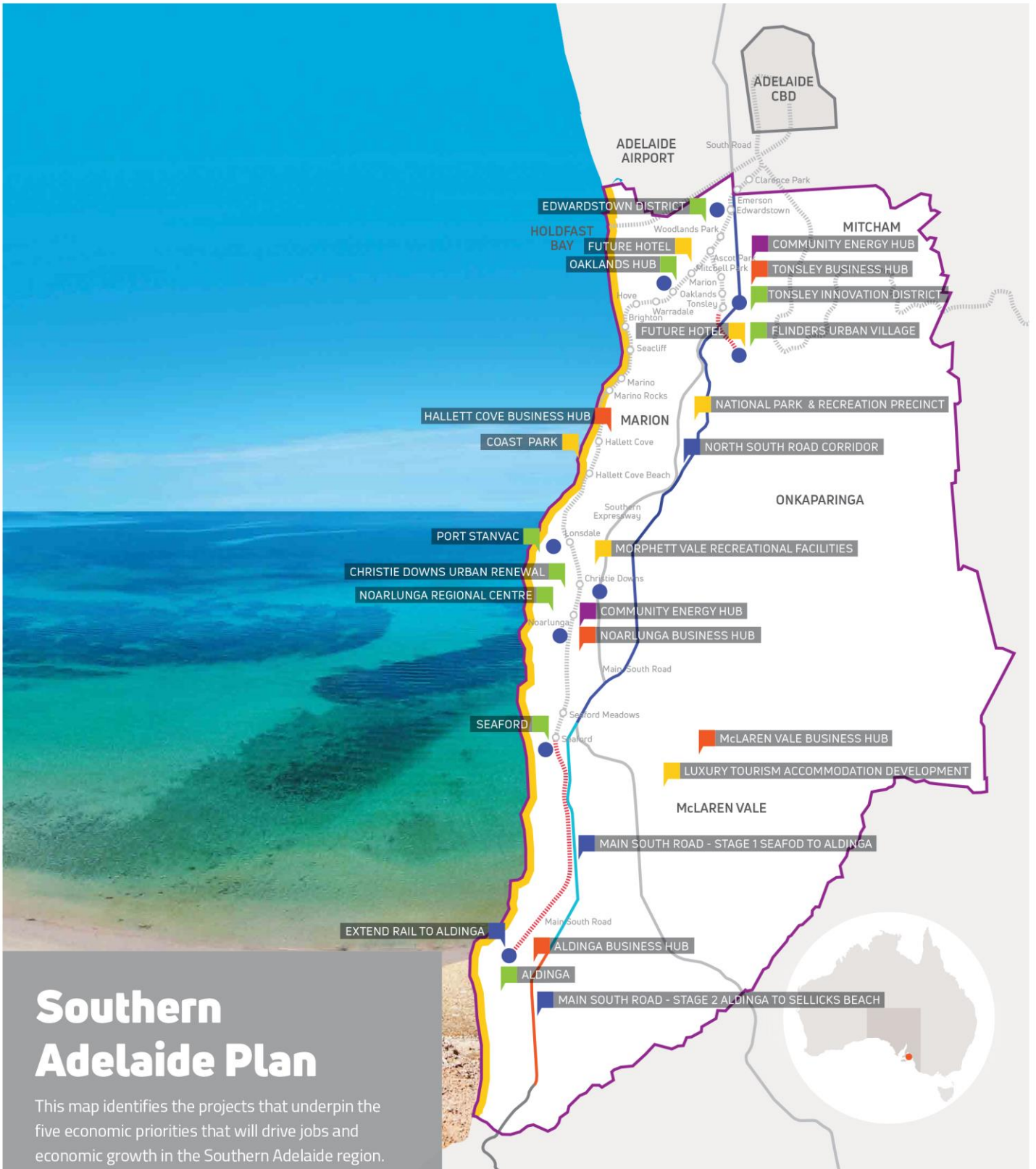
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Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES

Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.