

PRIORITY 4

4.3 Automotive Transformation

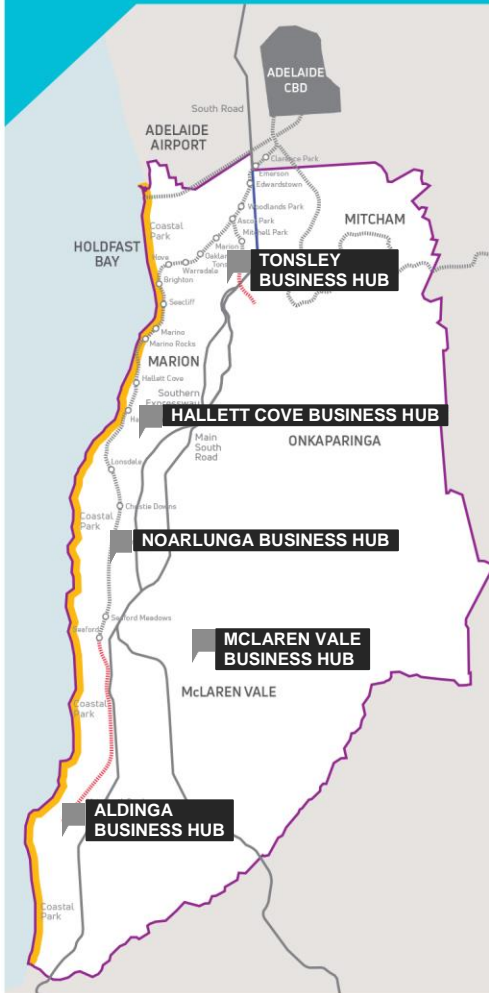


Successfully transition automotive supply businesses to new business opportunities.

The successful transition of Southern Adelaide based businesses and workers previously servicing the local automotive manufacturing supply chain to new business and career opportunities requires continued targeted support. There are approximately 24 automotive supply chain businesses in Southern Adelaide.

All key Adelaide metropolitan councils are working closely with Federal and State Governments on an Automotive Taskforce Regional Coordination Committee to provide seamless career development and job brokering support services to retrenched automotive workers residing in our jurisdictions.

This innovative and cost efficient project will compliment existing efforts and deliver a Southern Adelaide Manufacturing Transition Fund aimed at helping local auto supply chain companies to develop and implement a diversification strategy unique to their business. This project will also investigate how to position Southern Adelaide as a living laboratory for autonomous / electric buses and vehicles.



Call to Action

Expand the existing Automotive Transition Program to include a \$400 000 Southern Adelaide Transition Fund.

Support over
150 existing
jobs



\$400 000



Retain skills in
the region



For more information go to southernadelaide.com.au

PROUDLY SUPPORTED BY

City of Marion marion.sa.gov.au

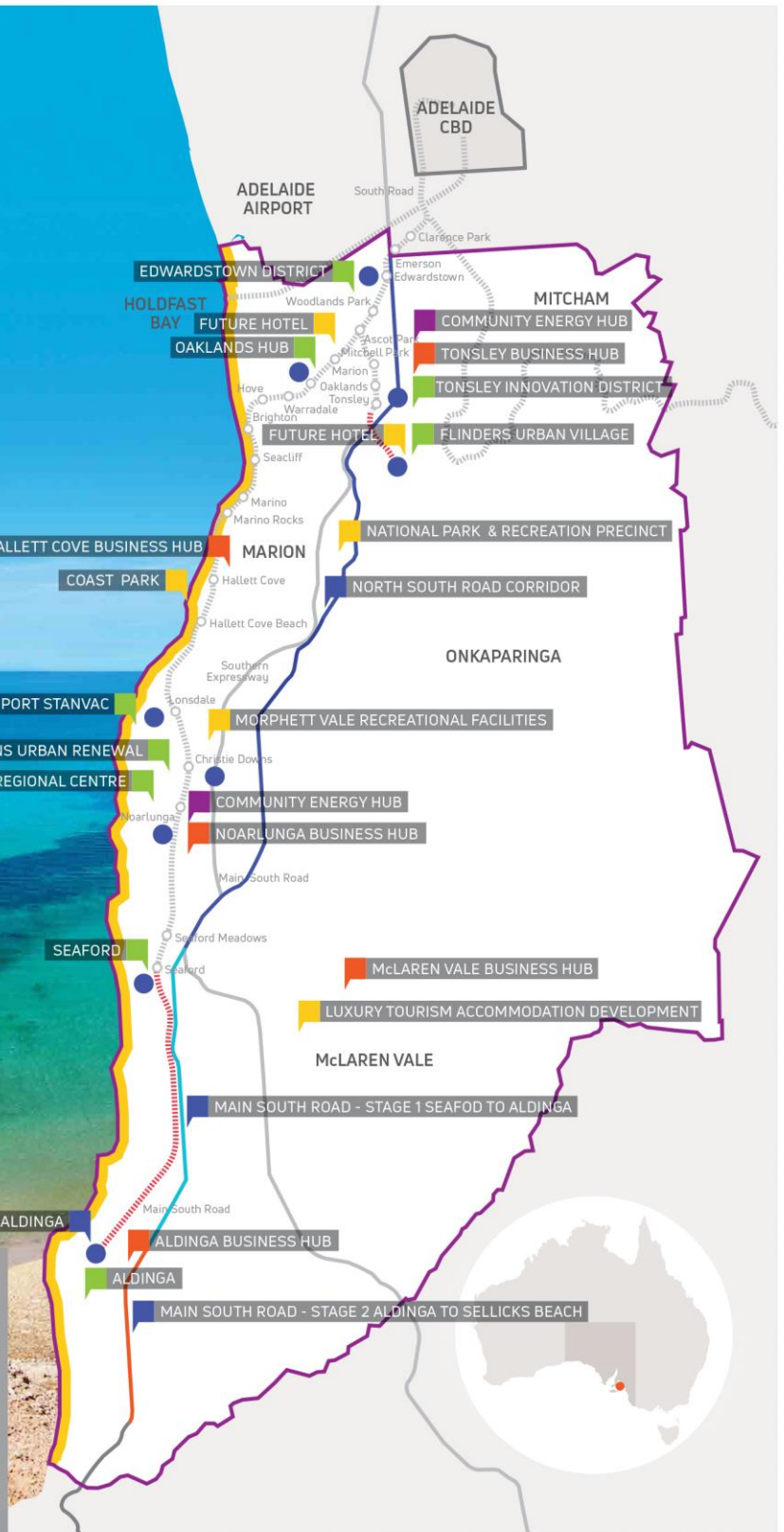
City of Onkaparinga onkaparingacity.com



Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES



Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.