

PRIORITY 4
4.1
Business Hubs



Activation of Business Hubs to support Start-Ups and the growth of Business.

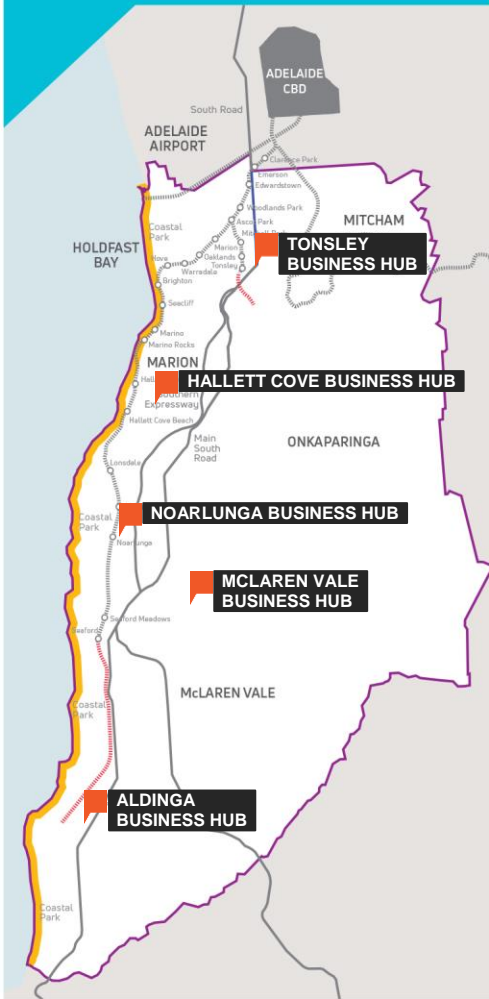
Ensure that there is a range of appropriate business support services available in Southern Adelaide at strategic business hubs – Tonsley, Hallett Cove, Noarlunga, McLaren Vale and Aldinga – where there is a cluster of networking and educational activities to support the various stages of entrepreneurialism and business development.

These business hubs need to continue to position Southern Adelaide as the source of premium goods and services by nurturing and growing existing exporters and developing new exporters. Export focused businesses are open to new ideas, management practices, marketing techniques and employ competitive practices. Current total regional exports for Southern Adelaide is \$4.2 bn supporting 16 853 jobs.

Tonsley is the beacon of innovation and entrepreneurialism. Small businesses from around the region should be able to access the benefits that the Innovation District and GigCity initiatives can offer. Furthermore, residents need to understand the benefits of Tonsley to participate in and support a start-up culture.

Encouraging a start-up culture across the region will pave the way for new income streams for families.

As a region, we need to work smarter by linking, connecting and developing strategic partnerships within the business advisory ecosystem to add additional value to businesses and business associations.



Call to Action

Achieve a regional vibrant and connected business eco-system where business hubs drive entrepreneurialism and growth.

Support \$4.2 bn worth of exports



16 853 jobs



Create a culture of entrepreneurs

Grow existing businesses



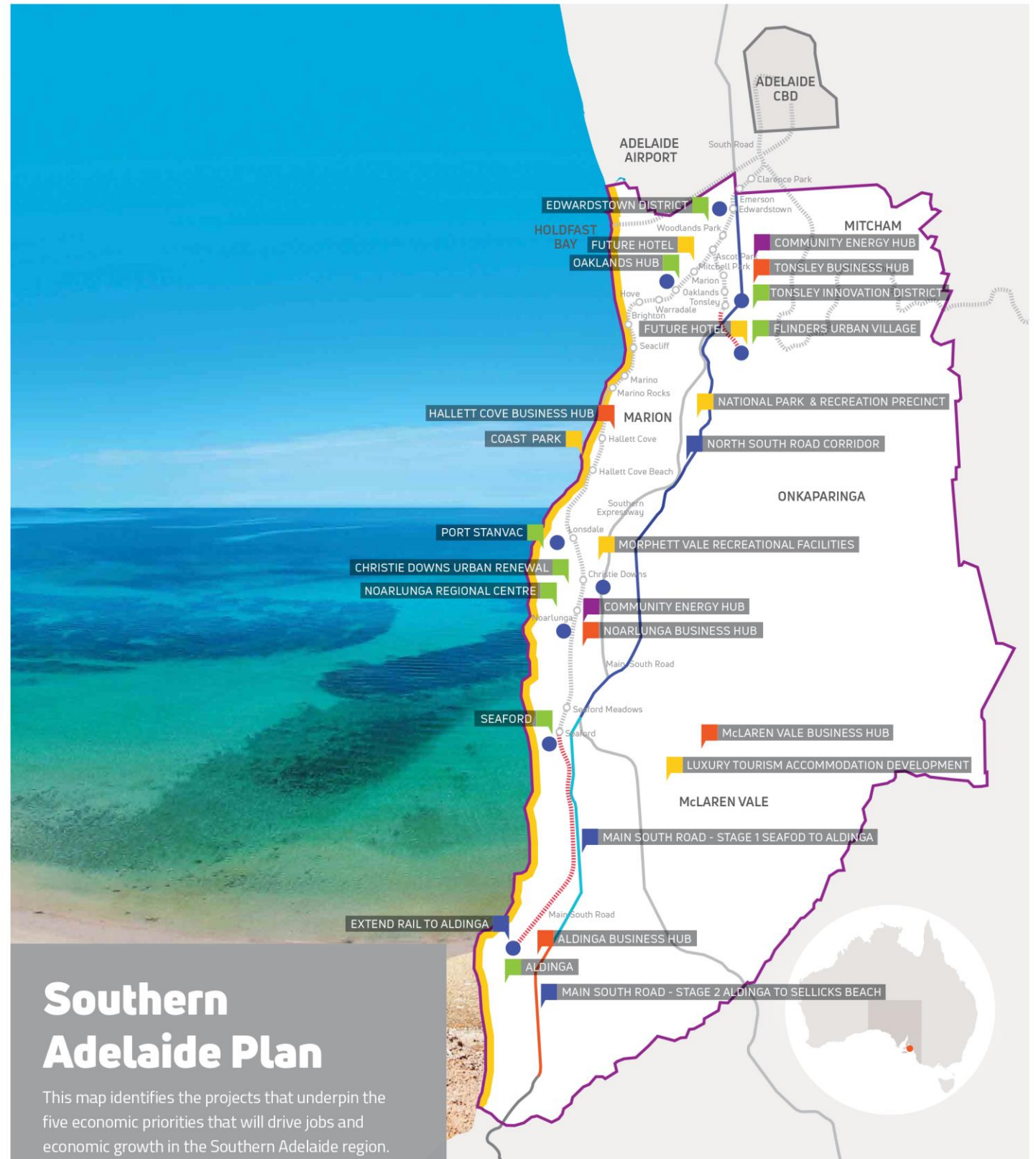
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Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES

Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.