

**PRIORITY 3**

**3.4  
Main South Road**



Optimise economic and social outcomes from the Main South Road Duplication project by committing to the long-term future of the project and engaging with councils in early design and planning.

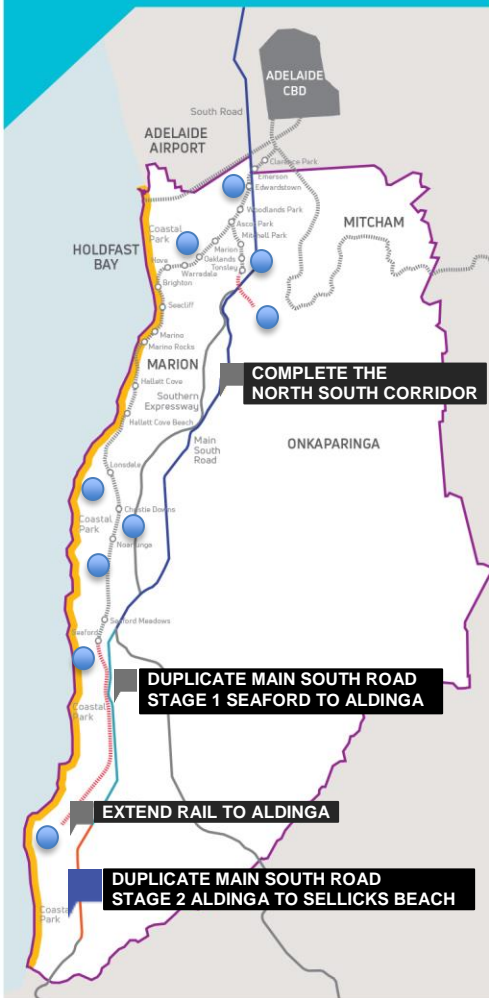
Main South Road is one of the main traffic corridors to the Fleurieu Peninsula. It carries significant traffic volumes between Adelaide and the tourist centres to the south – including Kangaroo Island – and is a major commuter route for the rapidly expanding residential area of Aldinga.

There has also been an increase in traffic volumes, with the average annual daily traffic volume along Main South Road, between Tatachilla Road and Malpas Road doubling over the last 13 years. Volumes on this section of Main South Road are expected to continue to grow with several housing and commercial developments under construction and planned in Seaford and Aldinga.

The duplication will help to grow tourism by making the Fleurieu Peninsula and its wine regions, walking trails, restaurants and southern beaches more accessible, providing for more economic development opportunities.

Councils in the region are well placed to provide advice about local needs and expectations, and to assist with planning to ensure that economic development opportunities are maximised.

Key: ● **INTEGRATED TRANSPORT SERVICES AT GROWTH PRECINCTS**



**Call to Action**

- We seek a commitment to engagement with Councils in the planning and design of transport solutions for Main South Road.
- We seek a commitment to engagement with councils in the planning of the north-south corridor between Anzac Highway and the Darlington upgrade project.

766 jobs



\$305 m



Safer Roads

More Visitors

Support Growth



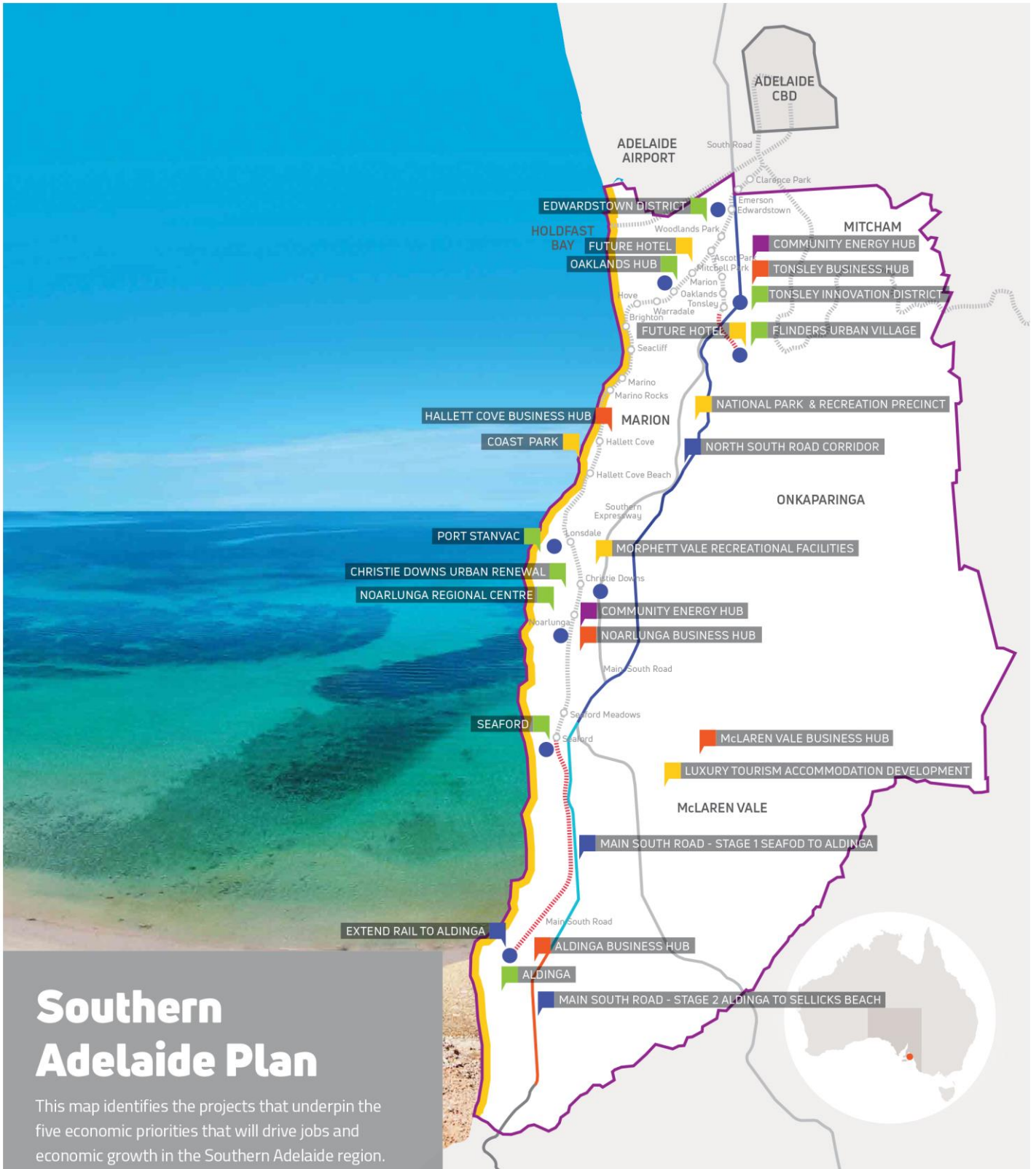
For more information go to [southernadelaide.com.au](http://southernadelaide.com.au)

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# Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES

## Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.