

Forum provides a *Path to Recovery* for state's businesses

South Australia's small and medium sized businesses will have the opportunity to learn more about the future of business in the state as part of the third annual Southern Adelaide Innovation Forum to be held on Wednesday July 29.

First launched in 2007 by the Southern Adelaide Economic Development Board, the forum, titled *Path to Recovery*, is designed to help business owners improve their knowledge, share their experiences and hear about the skills needed to succeed in today's challenging business environment.

Held at the Wayville Showgrounds, this year's event will incorporate an impressive program of speakers and workshops including keynote presentations from Founder and Executive Chairman IBISWorld Phil Ruthven and South Australian adventurer Duncan Chessell.

"Our first two events were strongly supported, confirming the desire of business operators to keep up to date with the latest knowledge and practices that lead to greater efficiency and success," said Tom Phillips, Chairman of the Southern Adelaide Economic Development Board.

"This year's forum includes a range of exciting presentations and break-out workshops which address a range of topics designed to foster business growth and we're encouraging business people from across Adelaide to attend."

What's On

What: *Path to Recovery* - 2009 Southern Adelaide Innovation Forum

Who: Keynote speakers Phil Ruthven and Duncan Chessell

When: Wednesday July 29, 8.30am – 2pm

Where: Ridley Pavilion, Wayville Showgrounds

To register your attendance please go to <http://www.mybookingmanager.com/southernadelaide09>

For further information about the Path to Recovery Southern Adelaide Innovation Forum, visit www.southernadelaide.com.au

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