

PRIORITY 4

4.2 Small Business Advisory Service



Southern Adelaide Small Business Advisory Service

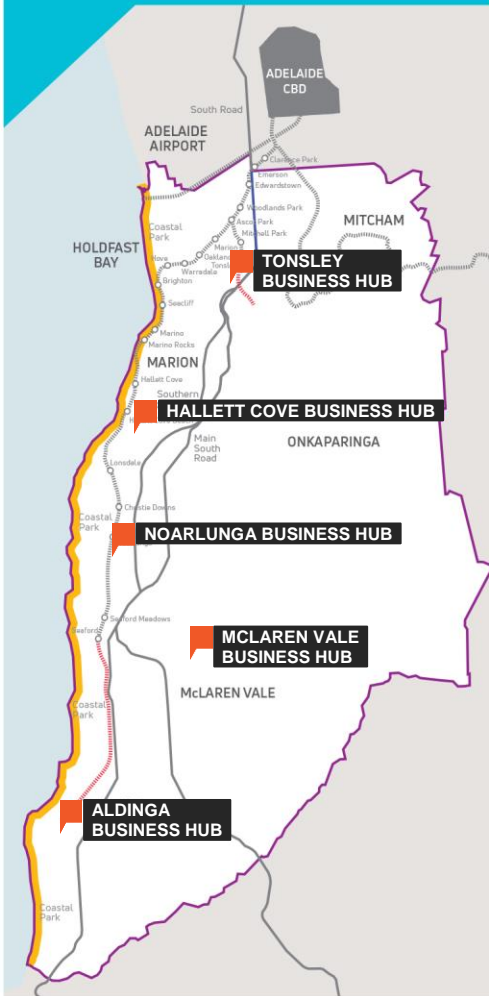
Small business is the engine room of the Southern Adelaide economy.

Provide a Southern Adelaide Small Business Advisory service to support start-ups and growth of existing businesses.

There is a demonstrated demand for a one-on-one service that supplements existing online resources and learning and development programs, which allows businesses and those looking to start a business to discuss their business questions face-to-face in a confidential environment.

The Service will:

- provide small business intenders / entrepreneurs, managers and owners with relevant and timely information in relation to starting, running and growing a small business
- raise awareness of and recommend suitable training courses, workshops and events that clients could attend, including referrals to other agencies
- mentor and coach business intenders, managers and owners to support their growth and build resilience
- support businesses with high growth potential



Call to Action

State Government co-funding of \$240 000 over two years will assure continuity of a Southern Adelaide Small Business Advisory Service

980 clients
over two
years



\$240 000 p.a



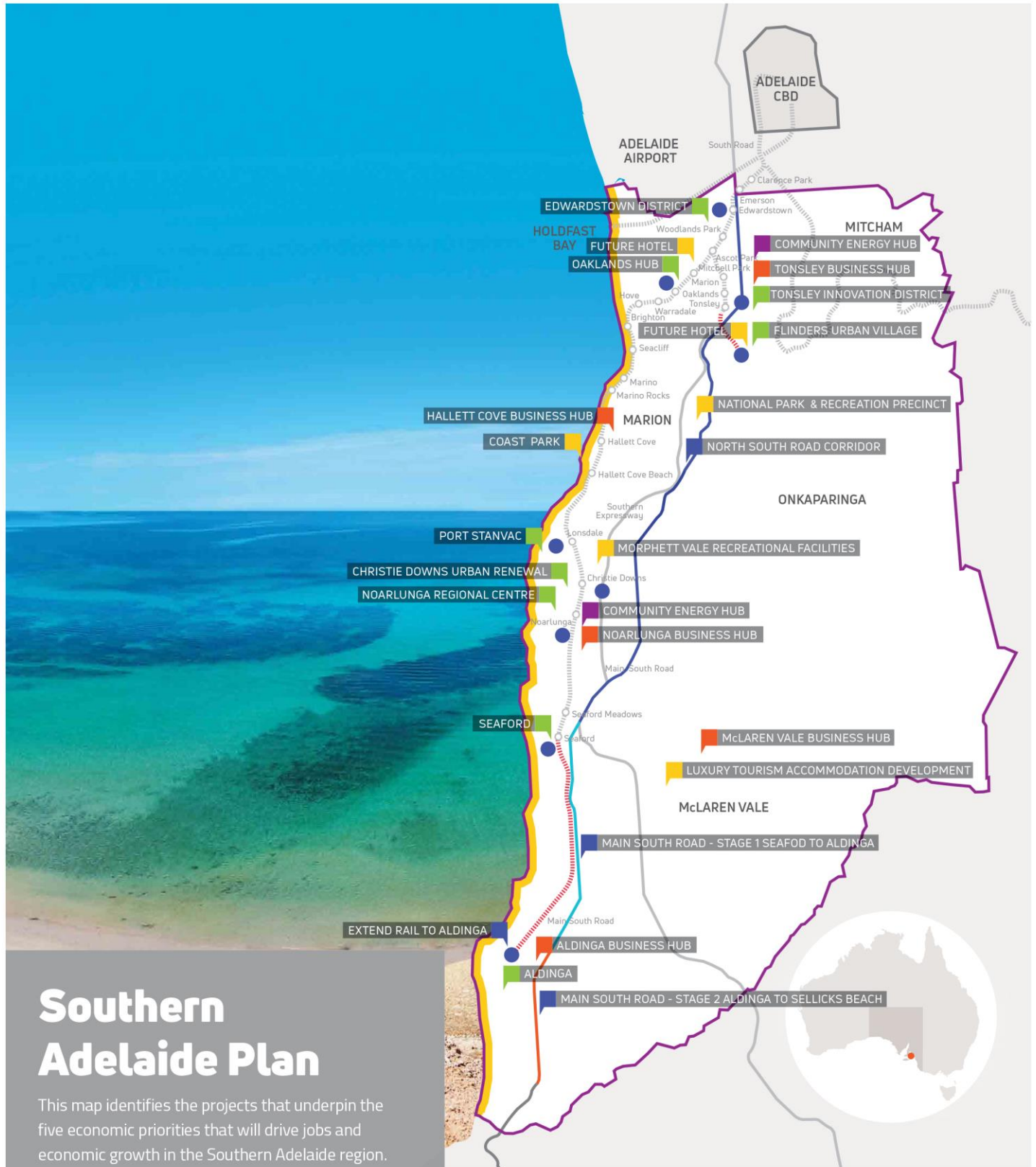
For more information go to southernadelaide.com.au

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City of Marion marion.sa.gov.au

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Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES

Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.