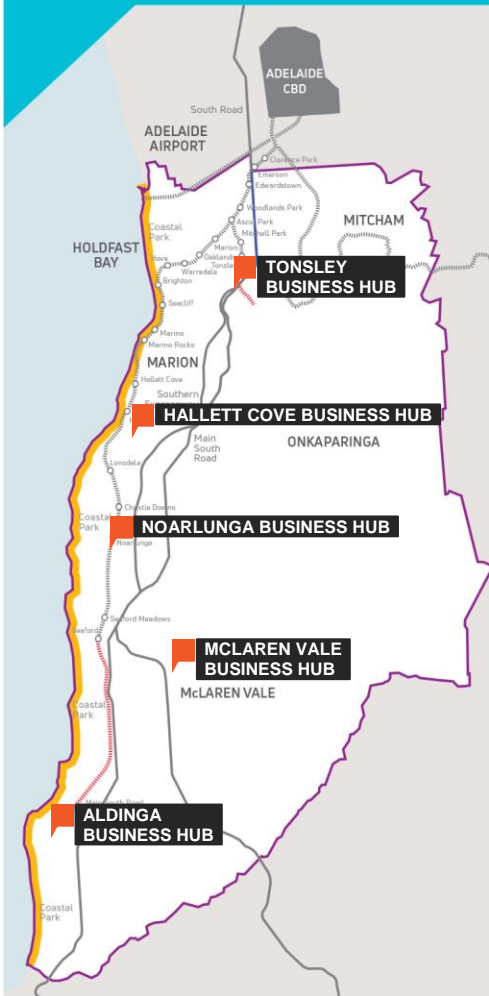


PRIORITY 4

Vibrant Business Community



Adopt a regional approach to supporting the creation of new businesses and growing existing businesses

Southern Adelaide is home to 53 638 businesses (2016 census data). Business is the backbone of the Southern Adelaide economy and a key driver of employment and growth.

Our strengths are in manufacturing, professional services, construction, retail, education, training and tourism. We operate in a global economy, which provides export and partnering opportunities.

We have identified growth opportunities in the following sectors: Smart cities / advanced manufacturing, lifestyle and visitor economy, sustainability and circular economy, professional, scientific and technical services and ageing well.

We want to make Southern Adelaide the best place to do business; help businesses build their competitiveness and innovate; make it easier to find new business opportunities; and create new income streams for families.

Partnerships between businesses, governments and the community will maximise the economic development of the region.

We will deliver the following for Southern Adelaide:

1. Strategic business hubs to help businesses to learn, connect and grow
2. Southern Adelaide Business Advisory Service to support entrepreneurs and businesses with high growth potential
3. Support a transformation package for the automotive sector

Strategic Alignment

- Link with SA Plan: Opening Doors for Small Business
- City of Marion Community Vision: Prosperous
- Onkaparinga Community Plan 2035 – A Prosperous Economy

Support
>93 628 jobs



\$640 000
needed



Increase start-ups
Support high
growth potential



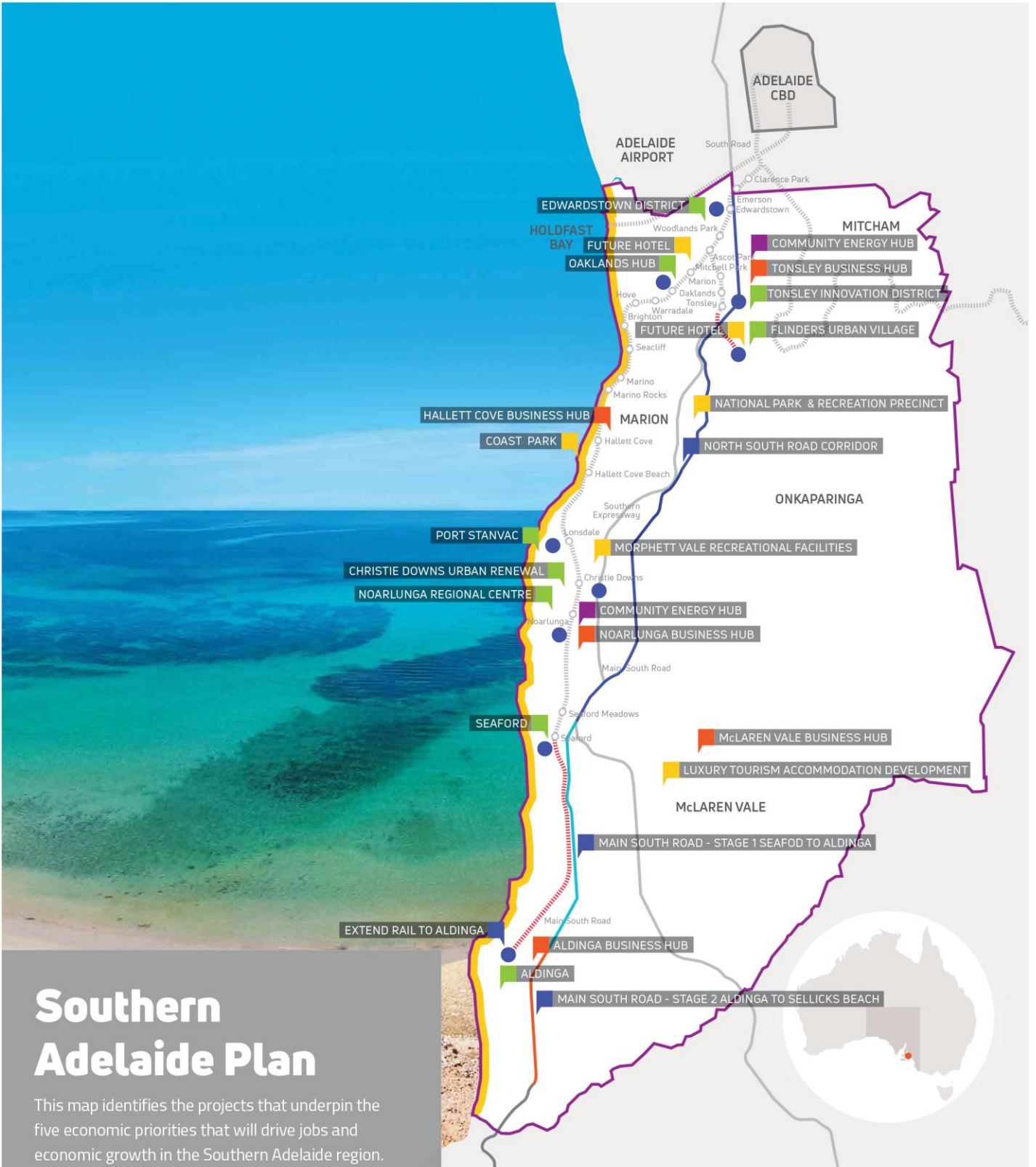
For more information go to southernadelaide.com.au

PROUDLY SUPPORTED BY

City of Marion marion.sa.gov.au

City of Onkaparinga onkaparingacity.com





Southern Adelaide Plan

This map identifies the projects that underpin the five economic priorities that will drive jobs and economic growth in the Southern Adelaide region.

- GROWTH PRECINCTS
- VISITOR AND LIFESTYLE ECONOMY
- INTEGRATED TRANSPORT AND INFRASTRUCTURE
- BUSINESS COMMUNITY
- SMART REGION
- INTEGRATED TRANSPORT SERVICES

Be part of the future

The vision for Southern Adelaide will be achieved by working in collaboration with all stakeholders, including the State and Federal Governments, local businesses and residents. The Board welcomes you to join us to grow our region and enjoy the benefits of a more prosperous economy.